

THE MATRIX

Theme + Matrix = Thematrix
A place where the big ideas are created

How it Works

Teams of 5 to 8 people work together to find the common theme that connects the unique pictures each person has. The pictures can be thought of as “ideas” - we are connecting ideas!

1. Have one person number all teammates: #1, #2, #3, #4, #5 etc. until everyone has a number.
2. Each round, each person will open a unique picture labeled “Person #1”, “Person #2” etc.
3. Each person will be able to see their picture, but not anyone else’s picture.
4. Each person can describe their picture with any words they choose.
5. The goal is to agree as a team on the common theme that connects all of the pictures. Some themes are simple, others are more abstract. Be as specific as possible.

Rules

1. **Each person** must describe their picture for a **minimum of 15 seconds** before anyone can discuss the theme.
You cannot show your picture to anyone.
2. The team will decide on the best phrase or description to identify what connects the pictures.
Be as specific as possible, there are layers to the best answer.
3. **Each round is 3 to 6 minutes.**
 - ⇒ Either time will expire and each team will have 1 minute to decide on one answer
 - ⇒ Or one team will figure out the correct theme early, and then each team will have 1 minute from that point to have an answer

Once you see “breakout rooms are closing” you will have 1 minute before all teams will be returned to the main session. At that time each team will need to post their Team# and Answer. Team # = Breakroom #

During the 1 minute period you may show your pictures to each other.
There should be urgency to agree on one answer at this point.